

Your Privacy Rights

Introduction

Gist Labs, LLC DBA Gist Labs AI (“Gist Labs AI” or “we” or “us”) has created this Privacy Policy in order to disclose its use of consumer data collected about you. This Privacy Policy is effective as of **Sept 13th, 2023**. Any questions regarding this policy should be directed by email to legal@gistlabs.ai. The following discloses Gist Labs AI’s information gathering and dissemination practices for its social networking applications and website.

Information Collected and Received

Gist Labs AI may collect or receive information about each person who registers with the Gist Labs AI website and/or applications including, but not limited to, username, password, first and last name, email address, street address, gender, occupation, and interests. Gist Labs AI also collects information on the pages you access and other information you may volunteer, such as survey information. Gist Labs AI may also collect user location information, as further described in the “Global Positioning System” paragraph below.

Uses of Information

WE WILL NEVER SELL YOUR EMAIL ADDRESS, OR ANY OTHER PERSONAL INFORMATION, TO ANY THIRD PARTY WITHOUT YOUR PERMISSION. EVER.

Except as described in this section, we will not disclose your personal information to any third party without notifying you of our intent to share the information and giving you an opportunity to prevent your information from being shared.

From time to time, we may partner with companies based on the interests of our users. These partner companies will never see your email address or any other information that could identify you or be used to contact you directly.

Any exceptions to this policy of sharing your name, address or email address with a partner company will be done only with your permission.

Gist Labs AI reserves the right to disclose information when required by law.

We occasionally use other companies to perform services necessary to our operations. In the course of providing these services, those companies may have access to your personal information. By contractual agreement, those companies must treat your information in accordance with this Privacy Policy. However, we will not be liable for any damages that may result from the misuse of your personal information by these companies.

Gist Labs AI may use your IP address to help diagnose problems with Gist Labs AI’s server and to administer Gist Labs AI’s web site. Your IP address may also be used to help identify you and your online profile and to gather broad demographic information.

The Gist Labs AI site registration form requires users to give Gist Labs AI contact information (such as your name and email address) and demographic information (such as your zip code, age, or income level). Gist Labs AI uses your contact information from the registration form to send you information about Gist Labs AI and promotional material from some of Gist Labs AI’s partners. Your contact information may also be used to contact you when necessary. Gist Labs AI may use demographic and/or profile data to

tailor your experience on the Gist Labs AI website and/or applications, show you content that Gist Labs AI thinks you may be interested in, and display content according to your preferences. The demographic and profile data will be shared with third parties ONLY on an aggregate basis. Furthermore, Gist Labs AI shall have the right to retain records of all data pertaining to use of the website and applications including, but not limited to, usage, activity logs, and click-throughs. Gist Labs AI may disclose such data to third parties provided it is grouped with other Gist Labs AI users' data and is presented in an aggregate form. We may also disclose, on an anonymous basis, statements made by our users.

Children's Privacy

We do not knowingly collect any information from anyone who we know to be under the age of 13. If you are under the age of 18, you should use this website only with the involvement of a parent or guardian and should not submit any personal information to us. If we discover that a person under the age of 13 has provided us with any personal information, we will use commercially reasonable efforts to delete such person's personal information from all Gist Labs AI systems.

Global Positioning System

Global Positioning System (GPS) tracking technology may need to be enabled in Gist Labs AI products and services in order to determine the location (latitude and longitude) of users of the Gist Labs AI products and services. This information is transmitted to Gist Labs AI, Gist Labs AI's users, and temporarily stored by Gist Labs AI. Gist Labs AI does not provide this information to any other third party. This information is used in conjunction with Gist Labs AI's applications.

Security

Gist Labs AI uses industry-standard technologies when transferring and receiving consumer data exchanged between Gist Labs AI and other companies to help ensure its security. This site has security measures in place to protect the loss, misuse, and alteration of the information under Gist Labs AI's control. Gist Labs AI's servers are backed up regularly and protected by security systems.

Cookies

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. The Gist Labs AI site uses cookies to keep track of your session, shopping cart, and advertising delivery. Gist Labs AI may also use cookies to deliver content specific to your interests and to save your password. Gist Labs AI may use an outside ad company to display ads on the Gist Labs AI site. These ads may also contain cookies. While Gist Labs AI uses cookies in other parts of its web site, cookies received with banner ads are collected by Gist Labs AI's ad company and Gist Labs AI does not have access to this information.

We may use standard Internet technology, such as web beacons and other similar technologies, to track your use on our sites and software. We also may include web beacons in promotional e-mail messages or newsletters to determine whether messages have been opened and acted upon. The information we obtain in this manner enables us to customize the services we offer our users to deliver targeted advertisements and to measure the overall effectiveness of our online advertising, content, programming, or other activities.

We may allow third parties, including our authorized service providers, advertising companies, and ad networks, to display advertisements on our site and/or software. Gist Labs AI and these companies may use tracking technologies, such as cookies, to collect information about users who view or interact with these advertisements and connect to the Gist Labs AI properties and/or software. Our properties do not

provide any personal information to these third parties. This information allows Gist Labs AI and these companies to deliver targeted advertisements and gauge their effectiveness.

Links

Gist Labs AI may create links to other web sites. Gist Labs AI will make a reasonable effort to link only to sites that meet similar standards for maintaining each individual's right to privacy. However, many other sites that are not associated or authorized by Gist Labs AI may have links leading to our site. Gist Labs AI cannot control these links and Gist Labs AI is not responsible for any content appearing on these sites.

Amendments

Gist Labs AI may amend this policy at any time. If Gist Labs AI is going to use personally identifiable information collected through the Gist Labs AI site in a manner materially different from that stated at the time of collection, Gist Labs AI will notify users via email and/or by posting a notice on the Gist Labs AI site for thirty (30) days prior to such use. This Privacy Policy may not be otherwise amended except in a writing that specifically refers to this Privacy Policy and is physically signed by both parties.

Successors and Assigns

This Privacy Policy inures to the benefit of successors and assigns of Gist Labs AI.

Contacts

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this web site, you can contact legal@gistlabs.ai. Upon request, Gist Labs AI will provide you with access to information (e.g., name, address, phone number) that Gist Labs AI collects and maintains about you. This site gives you the following options for changing and modifying information previously provided: (i) email: legal@gistlabs.ai; or (ii) visit gistlabs.ai.

Opt-Out

The Gist Labs AI site provides users the opportunity to opt-out of receiving communications from Gist Labs AI, except transactional correspondence. To opt-out of receiving our communications, you can (i) send email to legal@gistlabs.ai; or (ii) click “unsubscribe” from emails sent from Gist Labs AI via its social networking applications.